

## Intergenerational Matters

### Shattering Stereotypes & Changing the Narrative

- Breaking the Age Barrier:** Redefining Talent & Experience in the Workplace
- Acing Ageism:** Creating Inclusive Workplaces for a Multi-Generational Workforce
- Beyond Bias:** Why Age Diversity Drives Innovation & Performance
- Rethinking Retirement:** The Case for Career Longevity & Leadership at 50+
- Smashing Stereotypes:** The Competitive Edge of a 50+ Workforce

### Addressing Workplace Challenges & Solutions

- The Female Talent Drain at 30 & 50:** What It's Costing Your Business & How to Fix It
- Retiring Off a Cliff:** Rethinking Career Transitions for Long-Term Success
- Keeping Your 50 & 60-Year-Old Talent:** Unlocking Value, Retaining Expertise
- Your Brilliant Brand, Your Future:** Elevating Careers & Corporate Success
- The Demographic Tsunami:** Future-Proofing Your Workforce Strategy
- Flexible Working:** As A Hiring and Retention Strategy

### Career Longevity, Wellbeing & Inclusion

- Career Longevity & Leadership:** Reskilling, Mentorship & Anti-Ageism Training
- Flexible Work & Caregiving Support:** The Future of Work for a Changing Workforce
- Menopause & Workplace Wellbeing:** Policies That Drive Retention & Productivity
- Financial Stability & Retirement Planning:** A Business Case for Pay Equity & Pension Inclusion
- Community & Workplace Culture:** Driving Engagement, Recognition & Inclusion



### Speaker Bio Sarah

Sarah is an age inclusion consultant, speaker, and brand marketer on a mission to challenge ageism and encourage businesses to retain, retrain and value 50+ talent. With a background in interim leadership and brand transformation, she pioneers "intergenerational alchemy" to reimagine talent and reengineer roles for today's multigenerational workforce. She tackles systemic issues like the female brain drain and the underrepresentation of older workers. Through strategy, storytelling, and inclusive design, she helps brands future-proof their teams by bridging generational divides.