

The Importance of Being You Matters

Building a culture of Belonging, Authenticity & Inclusion

A strong sense of belonging is key to engagement, creativity, and well-being—whether in the workplace or the classroom. But in environments that encourage conformity, many struggle with self-acceptance, impacting confidence and collaboration. As a transgender man, Dylan Holloway speaks from lived experience on the power of authenticity. He understands firsthand the challenges of self-suppression and the transformation that comes with self-acceptance. Through candid storytelling, humor, and live music, Dylan explores the impact of identity while providing practical tools for fostering self-worth, resilience, and inclusivity. Backed by neuroscience, psychology, and music, this engaging session helps organisations create spaces where individuals feel safe to be themselves—leading to stronger innovative teams, deeper connections, and lasting positive change.

Session Outline

- How/Where/Why do we hide?
- The conscious and subconscious brain
- Dylan Holloway's personal journey: A story of self-discovery and superpowers
- T-O-R-C-H: Practical tools for finding authenticity and embracing differences
- Music performance - Dylan sings live duet with his past-self on screen

Session Includes

- Personal attention and real-life insights in an informal atmosphere
- A blend of psychology, storytelling, and music to enhance engagement
- Open discussion and Q&A for participants

Speaker: Dylan Holloway



Dylan, also known as Dylan And The Moon, is a BBC award-winning musician, transgender man, and international keynote speaker. With a career spanning both the music industry and public speaking, Dylan uses his platform to inspire conversations around authenticity, inclusion, and self-expression.

From being an X-Factor finalist at 19 before transitioning to becoming the first transgender winner of a BBC music show in 2023, Dylan has firsthand experience in navigating identity in the public eye. He has worked with leading organizations such as BBC Radio 1, Spotify, GSK, Amazon, and Urban Outfitters and has shared stages with renowned artists like Lewis Capaldi, The 1975, and Jason Derulo.

Dylan's talks blend personal storytelling with psychological insights, backed by neuroscience and lived experience. His sessions are designed to empower individuals to embrace their uniqueness, cultivate resilience, and foster inclusive environments in both corporate and educational settings.