

Today more than ever and ahead of International Holocaust Remembrance Day 2024

UNDERSTANDING
ANTISEMITISM
MATTERS



If your company culture promotes diversity and inclusion and if education is a core part of your ethos then this workshop is an absolute must. We all know that education and understanding is the key catalyst for change. In this interactive session, participants are urged to reflect and enquire openly.

The focus is on people, not politics or taking sides at the expense of any other community. By participating, attendees will receive invaluable insight into the lived experiences of Jewish people.

The workshop includes a brief history of antisemitism and an exploration of the challenges Jewish people have faced over 2,000 years, including their reality today, particularly in the workplace.

Unlike traditional approaches, we offer a fresh perspective through the lived experiences of Diversity Equity & Inclusion experts, **Michal Oshman** (former Global Head of Culture and Inclusion at TikTok) and **Rachel Vecht** (founder of Educating Matters). With over 50 years of combined corporate experience, they are also both the granddaughters of Holocaust survivors.

This inspiring learning experience is not political but a humanistic journey through personal narratives and a contemporary lens. We focus on connecting the past with the present, exploring the impact of antisemitism within Jewish communities worldwide.

Attendees are encouraged to bring their curiosity to this safe and non-judgmental space. Empathy, 'doing the right thing,' inclusivity, education and of course asking questions all define the essence of our workshop.



[Michal's LinkedIn page](#)

[Rachel's LinkedIn page](#)

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Our clients say:



Just to say thanks again x1000 for organizing that talk. I thought it was incredibly powerful and said so much of what has been inside of me forever. But what has really bowled me over was that our company commissioned it. I can't tell you how much that means.

Absolutely fantastic session - really eye opening, I cannot imagine what they go through as parents on a daily basis - highlighted the privilege of being a white British person and not having any of those fears. I cannot believe that is happening in modern day Britain, I had no idea.

I had no idea of the severity of fear being felt. I totally understand (being an Indian/Hindu) the fear that is felt when being verbally abused, especially seeing it being directed to a parent when very young, I really want to say that I feel a real amount of empathy. It makes me very sad to hear that antisemitism is rising and I would personally do anything I can to fight against that prejudice.

This training has been so important to develop knowledge and understanding. It has been incredibly moving.

I found it very emotional and inspiring, albeit hard to put into words. I am very grateful for the support from our organisation and hope others found it helpful and useful.

Just a quick thank you for arranging today's session on Antisemitism. It was really difficult to listen to some of the day-to-day experiences, and very thought provoking. Excellent too that our company is running these sessions,

I attended the first talk about 'understand and countering antisemitism' this morning and just WOW - both Rachel and Michal were incredible and their vulnerability was admirable and inspiring! I know that everyone is busy and it can be hard to find a spare hour, but I would really encourage everyone to try join any further sessions!

I certainly learnt a lot and was able to educate myself on a topic that I admittedly, initially knew very little about. I got surprisingly emotional at parts.





Our clients say:



Thanks so much for today. What you are both doing is really important and inspiring. It has certainly had a really positive impact on our team.

Stimulating, fascinating and heartbreaking - and a real master class in delivery and authenticity. I thought it was excellent.

I can't THANK YOU enough for the amazing session this morning. I learnt so much from it and know many of my colleagues will have too. The mixture of history, modern day experiences of the Jewish community and your own personal experiences was fascinating and touching.

What an incredible session, thank you for sharing the uncut version of yourselves. My mission is to always strive to put differences aside and truly embark on a mission to treat our fellow neighbours as we would treat ourselves. The world needs big voices like yours to take forward our better tomorrows!

The story you told was truly from the heart. Hearing of the challenges you, your family and families like yours, face just going about day to day life was heartbreaking. Each of us should find a way to share the experience with a wider audience.

A very emotional, yet awesome workshop. Until seeing it in action, I was nervous as to what to expect, both in terms of how you would tackle the issues and also in terms of how it would be received. As I look back, I don't think I could have asked for or expected anything more and I would not suggest that you change anything because it was so authentic and heartfelt.

I was struck by two things in particular, the way you both brought your personal experiences to humanise the subject and gain empathy and also the way that you dealt with the history, providing a perspective that I think really helped many of my colleagues understand where we are coming from.

